



**NIKE**  
**MANUFACTURING TALENT DEVELOPMENT**  
**PROGRAM (MTDP)**  
**2016**



# AGENDA

## 1. OVERVIEW

**Nike, Inc.**

**Nike Vietnam**

## 2. NIKE MTDP 2016

## 3. Q & A



A photograph of the Nike headquarters building in Beaverton, Oregon. The building is a large, modern structure with a white facade and large glass windows. It is surrounded by lush green trees and a body of water in the foreground. An American flag is visible on a tall pole in front of the building.

# 1972

BEAVERTON,  
OREGON  
UNITED STATES  
OF AMERICA

## COMPANY PROFILE

NIKE, Inc. fosters a culture of invention. We create products, services and experiences for today's athlete while solving problems for the next generation.





OUR MISSION

**BRING INSPIRATION AND  
INNOVATION TO EVERY  
ATHLETE\* IN THE WORLD**

**\*IF YOU HAVE A BODY, YOU ARE AN ATHLETE.**

# FOOTWEAR





APPAREL



# EQUIPMENT





# ACCESSORIES





# NIKE RETAIL





# NIKE BRAND





# JORDAN BRAND



**CONVERSE**





# HURLEY





# NIKE GOLF





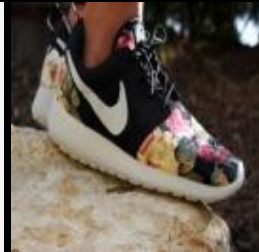
# NIKE VIETNAM OVERVIEW

- Started in 1995.
- 200+ Employees.
- **#1** company in footwear/apparel industry in Vietnam's 100 Best Places to work in 2014 and 2015.
- **First** FDI sport brand to be granted Labour Medal from President of Vietnam for its practical and effective contribution to Vietnam socio-economic development.



# PRODUCT CLASSIFICATIONS

## Footwear



## Apparel

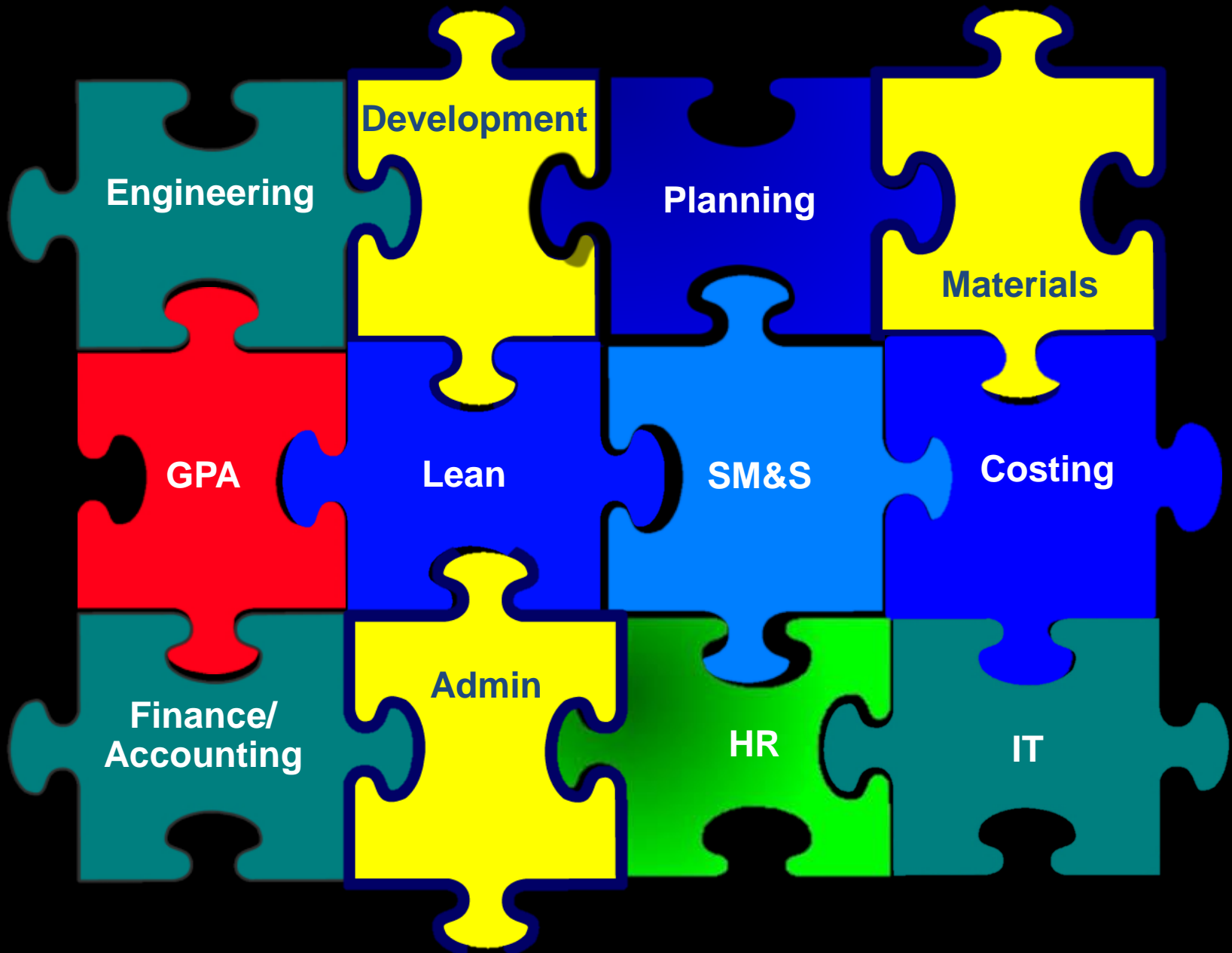


## Equipment





# FUNCTIONAL DEPARTMENTS



# NIKE VIETNAM GIVES BACK

DESIGNED TO MOVE



CONNECTED TO CONSUMERS



WORKER ENGAGEMENT



WORKFORCE DEVELOPMENT



POSITIVE IMPACT







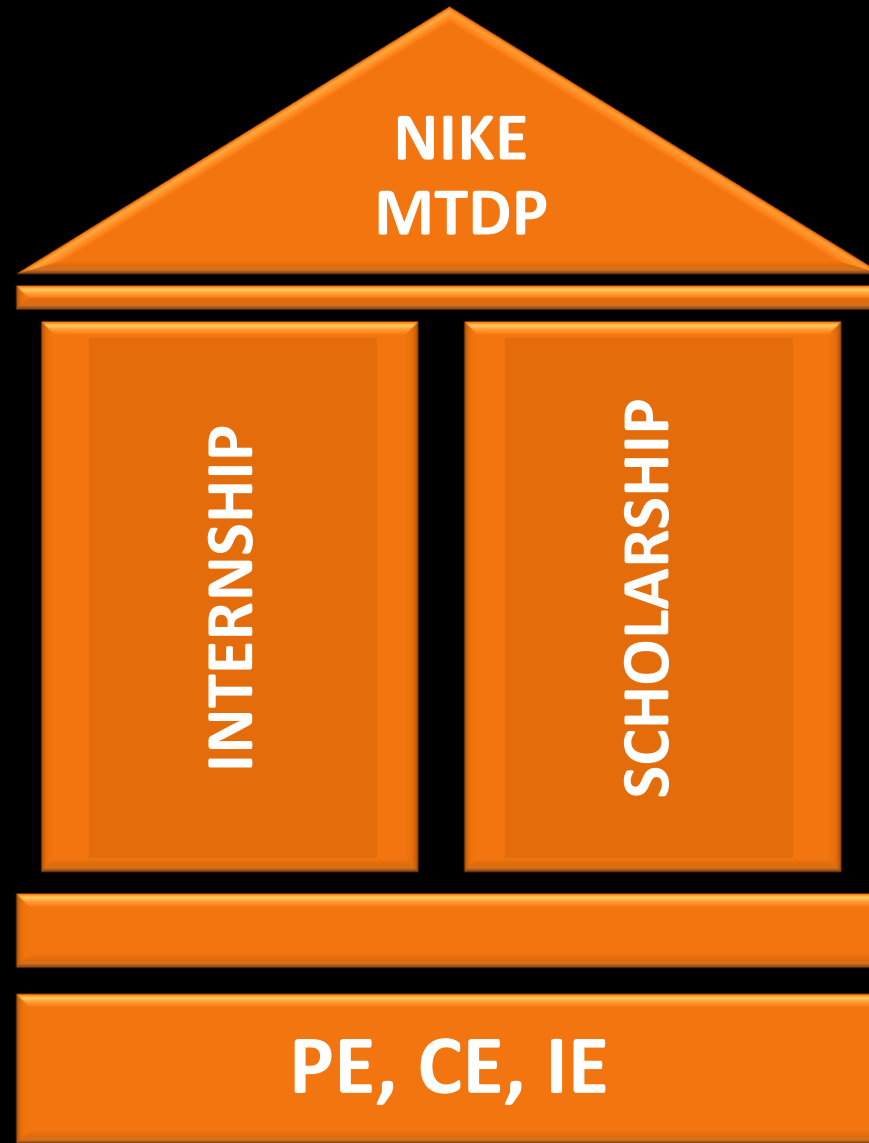
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# NIKE MANUFACTURING TALENT DEVELOPMENT PROGRAM (MTDP)



## APPLICATION METHOD

Get application form at  
<http://bit.ly/nikemtdpapp>,  
complete and send it to:  
[nike.mtdp@internship.edu.vn](mailto:nike.mtdp@internship.edu.vn)

**before 29<sup>th</sup> February 2016**

For more information, please contact

☎ (08) 6258 4389 - ☎ 097 403 0635

✉ [nike.mtdp@internship.edu.vn](mailto:nike.mtdp@internship.edu.vn)



## CAREER TALK

- Ho Chi Minh City University of Technology
  - Ho Chi Minh City University of Technology and Education
  - Ho Chi Minh University of Industry
- Coming soon in February 2016!**  
*Let's come & join with us to discover Nike & opportunities for you!*



# NIKE

## MANUFACTURING TALENT DEVELOPMENT PROGRAM



## SCHOLARSHIP

A financial aid for the 3<sup>rd</sup> year students to obtain the learning aspiration.

Criteria of selection:

1. Accumulated GPA
2. English proficiency
3. Social activity engagement
4. Interview

## WHO WE LOOK FOR

3<sup>rd</sup> and 4<sup>th</sup>/last year students with major in:

- Manufacturing Engineering
- Chemical Engineering
- Automation Engineering
- Industrial Engineering
- Mechanical Engineering/Mechatronics Engineering
- Electrical and Electronics Engineering

## INTERNSHIP

A great chance for the 4<sup>th</sup>/last year students to develop skillset to pursue future career.

Criteria of selection:

1. Accumulated GPA
2. English proficiency
3. Social activity engagement
4. Interview



THANK  
YOU

